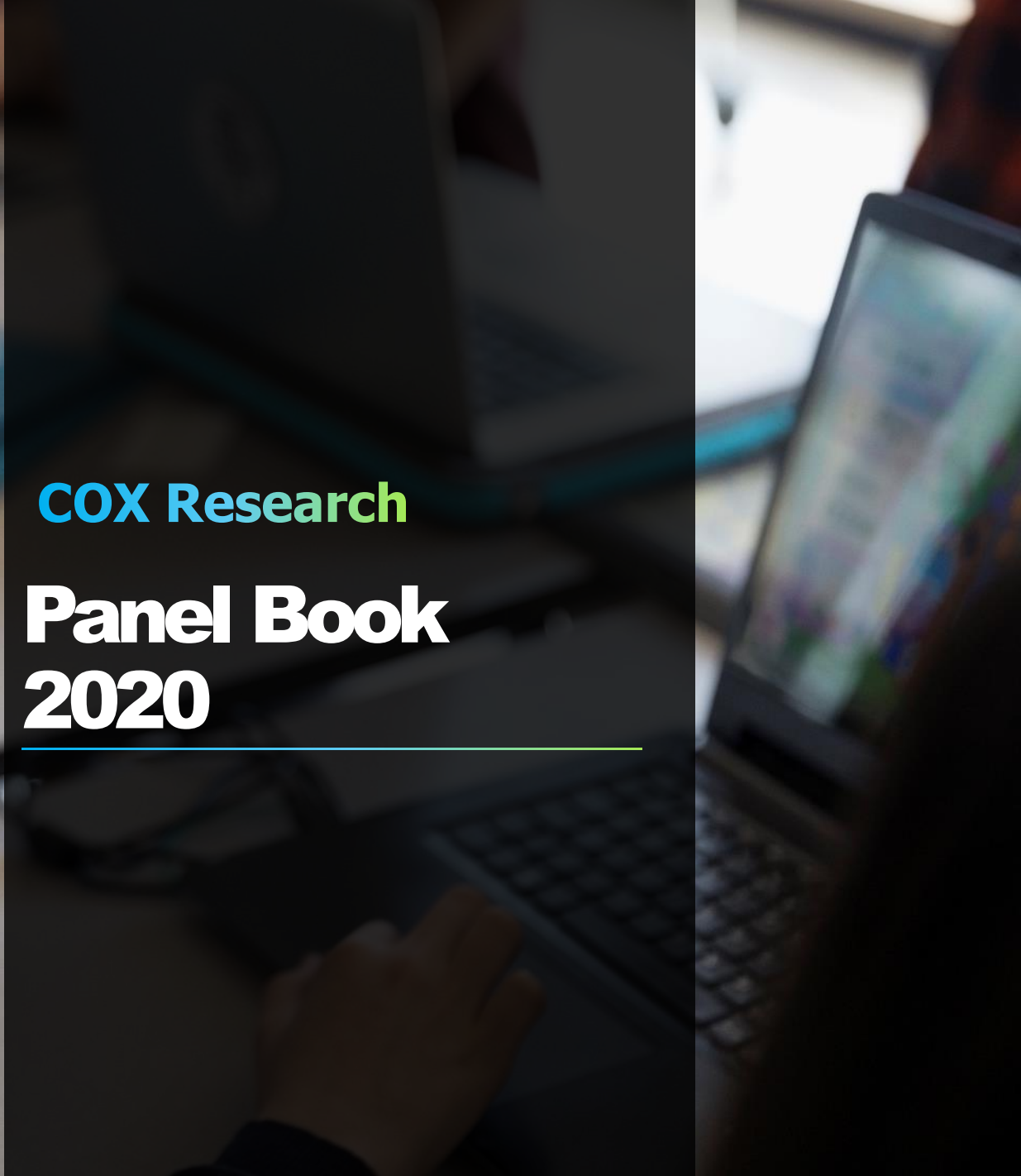




COX Research

# Panel Book 2020

---



# About Us

**COX RESEARCH** is a full service mobile and internet based research firm founded in 2008. With proprietary panels Across Asia and Middle East and across 20 specialties. We are an eminent provider of online sample. Since our inception we have been providing online panels solely for market research purpose with superior quality.

---

# Capabilities of COX Research



## Sampling Solutions

---

Get real insights behind the data by conducting online research



## Survey Programming

---

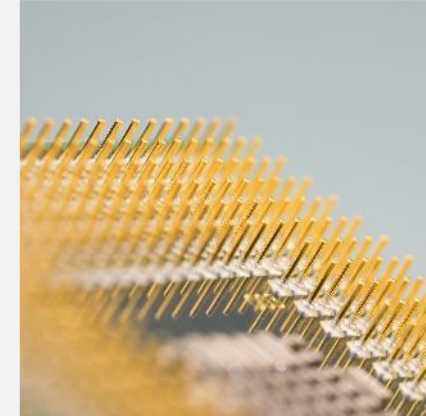
Advance programming such as piping response, complex skips, randomization of question and responses , complex matrices, Quota management ,Multiple Language etc.



## Survey Hosting

---

Our servers and computer equipment are stored in protected data centers with 24/7 monitoring. Right to use to these data centers is restricted and requires authorization.



## Online Focus Group

---

Real time group interviews conducted over Internet. Experience In-House Moderator Bilingual available



## Mobile Surveys

---

Interviewing respondents using the mobile so self-completion surveys can be fielded quickly, easily and cost effectively .



# Key Differentiators

---

Mobile Surveys @COX Research

- 📱 Complete mobile & internet based research firm.
  - 📱 Well established communication protocols linking the panel members with the SPOC for the respective panel/country.
  - 📱 Local Data Quality Officers ensuring panel integrity & eliminating regional bias
  - 📱 Full group of survey solutions include Survey Programming, Survey Hosting, real time data monitoring.
  - 📱 Mobile surveys enabling self-completion surveys to be fielded quickly, easily and cost effectively.
  - 📱 Local Presence in all the countries
-

A man with a beard and a backpack is looking at his smartphone on a city street at night. The background is blurred with city lights.

# Geographic Coverage

Middle East, Asia Pacific and North Africa.

<b>Country</b>	<b>Panel Reach</b>	<b>Country</b>	<b>Panel Reach</b>
UAE	250,000.00	Sri Lanka	120,000
Saudi Arabia	175,000.00	China	350,000.00
Egypt	145,000.00	Singapore	50,000.00
Kuwait	160,000.00	Japan	35,000.00
Qatar	200,000.00	South Korea	25,000.00
Oman	120,000.00	Canada	105,000.00
Morocco	115,000.00	USA	254,000.00
Jordan	98,000.00	France	60,000.00
Bahrain	100,000.00	Germany	47,000.00
Israel	95,000.00	Netherland	25,000.00
Iran	75,000.00	Spain	25,100.00
Algeria	78,000.00	Switzerland	4,500.00
Lebanon	70,000.00	Norway	10,000.00
Tunisia	75,000.00	Denmark	15,000.00
Pakistan	250,000.00	Philippines	200,000.00
India	400,000.00	Indonesia	75,000.00

A group of five business professionals (three men and two women) are gathered around a table in a modern office setting, looking at documents and discussing them. The scene is dimly lit with natural light from large windows in the background.

# Panel Statistics

---

# UNITED ARAB EMIRATES



## Marital Status

60% Married & 40% Single

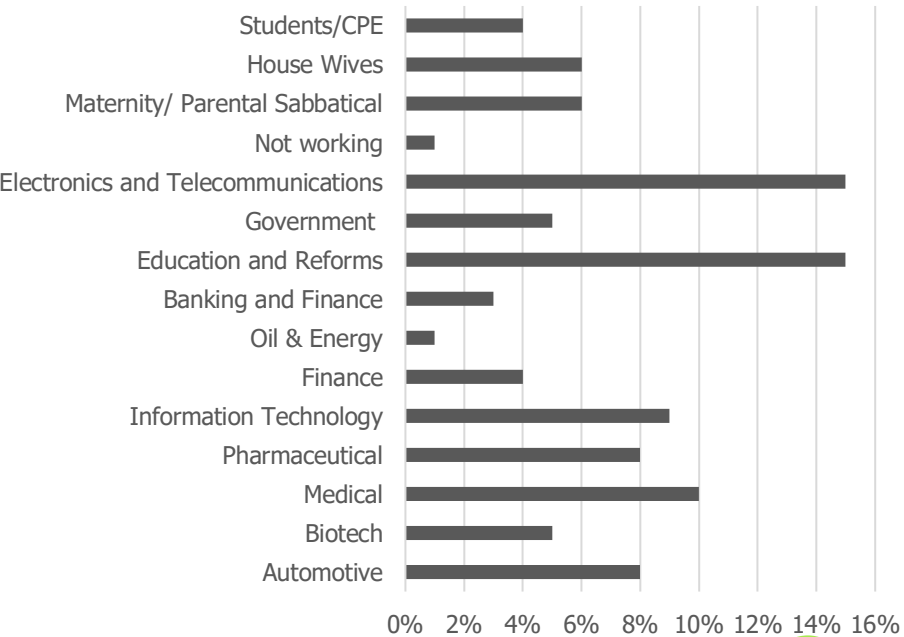
N: 250,000



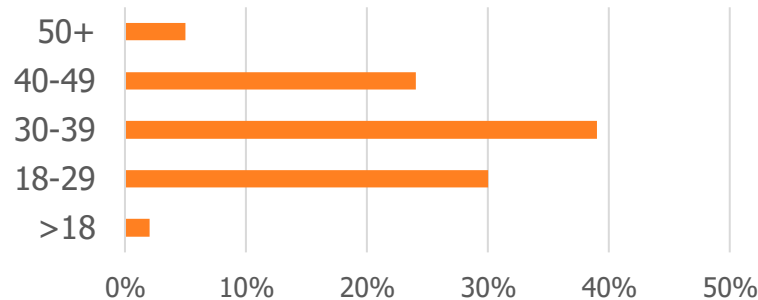
## Gender

55 % Male and 45% Female

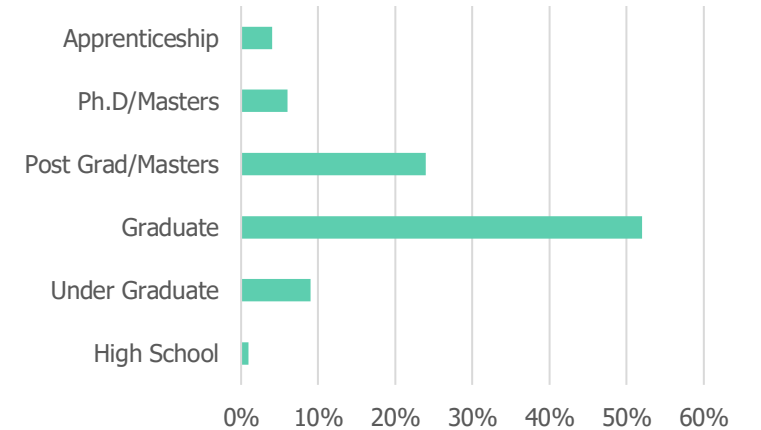
## Industry Sector



## Age Group



## Educational Qualification



# Kingdom of Saudi Arabia



## Marital Status

60% Married & 40% Single

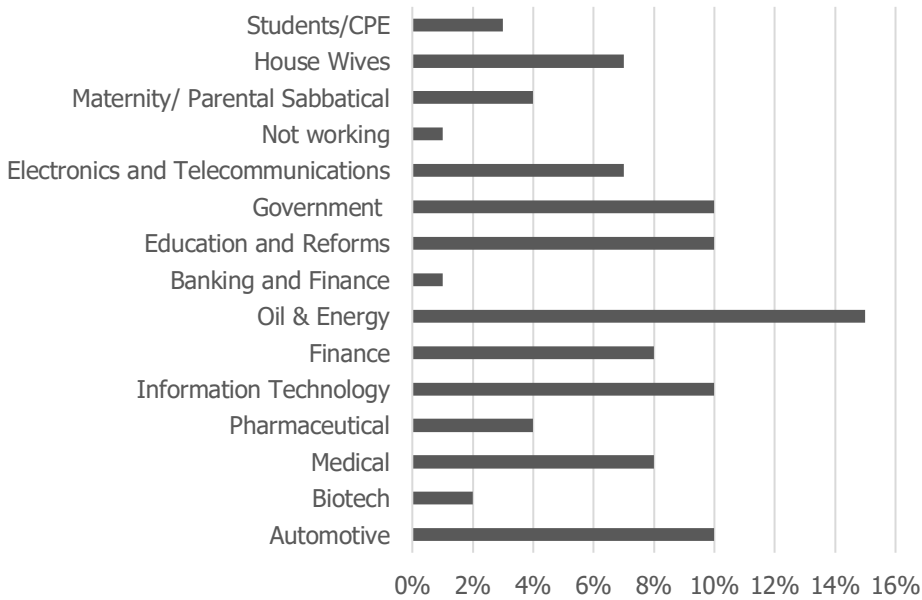
N: 175,000



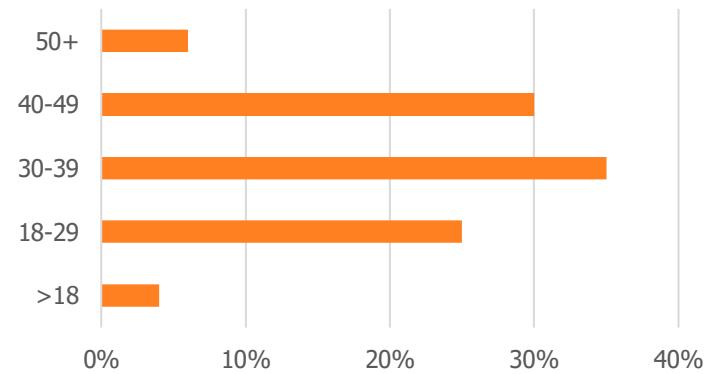
## Gender

55 % Male and 45% Female

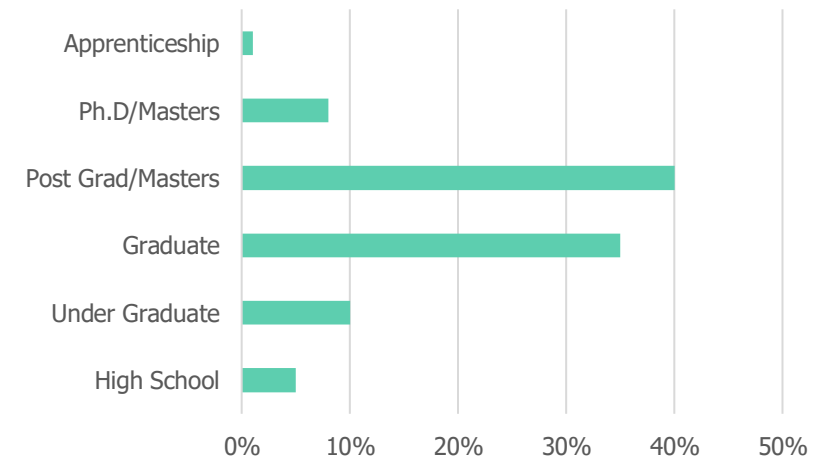
## Industry Sector



## Age Group



## Educational Qualification



# EGYPT



## Marital Status

60% Married & 40% Single

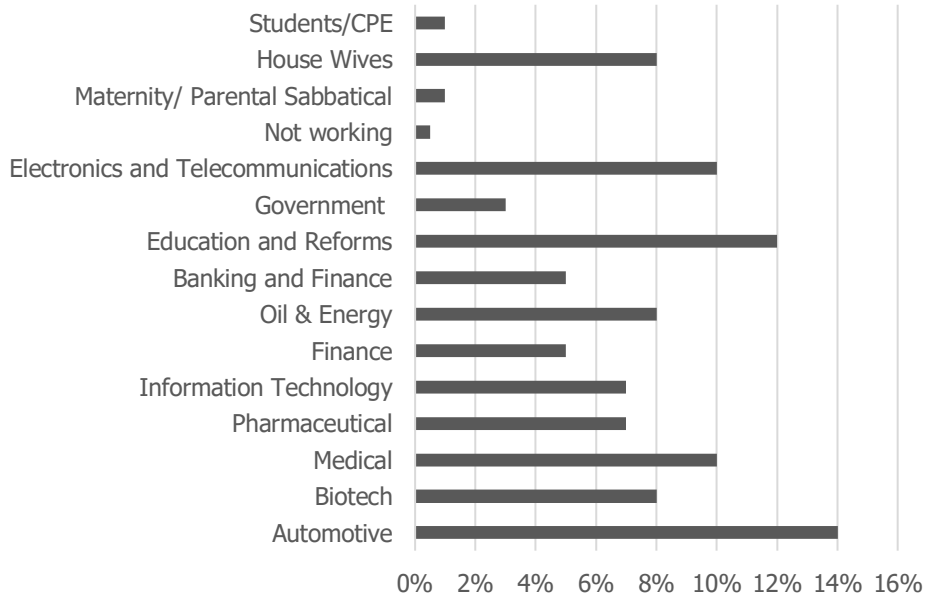
N: 145,000



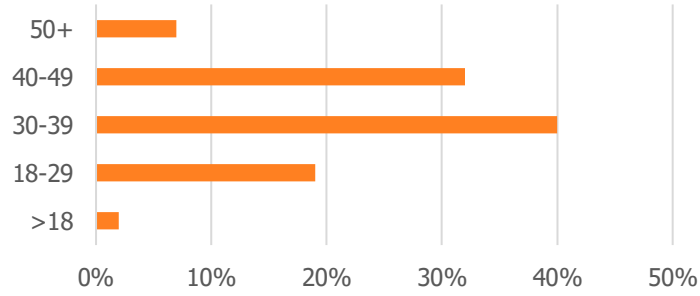
## Gender

65 % Male and 35% Female

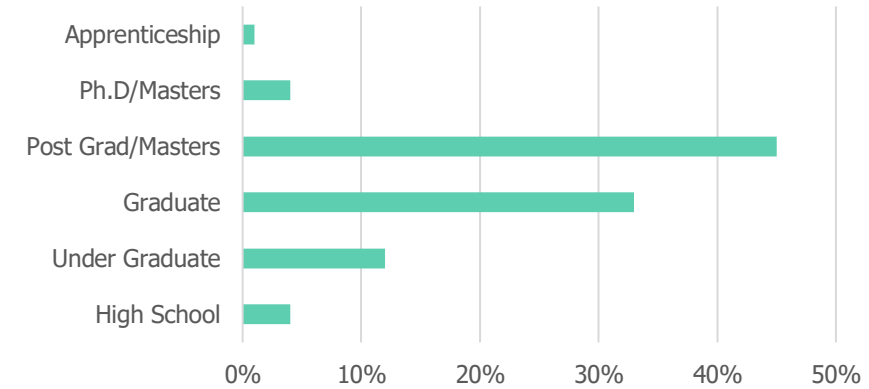
## Industry Sector



## Age Group



## Educational Qualification



# KUWAIT



## Marital Status

70% Married & 30% Single

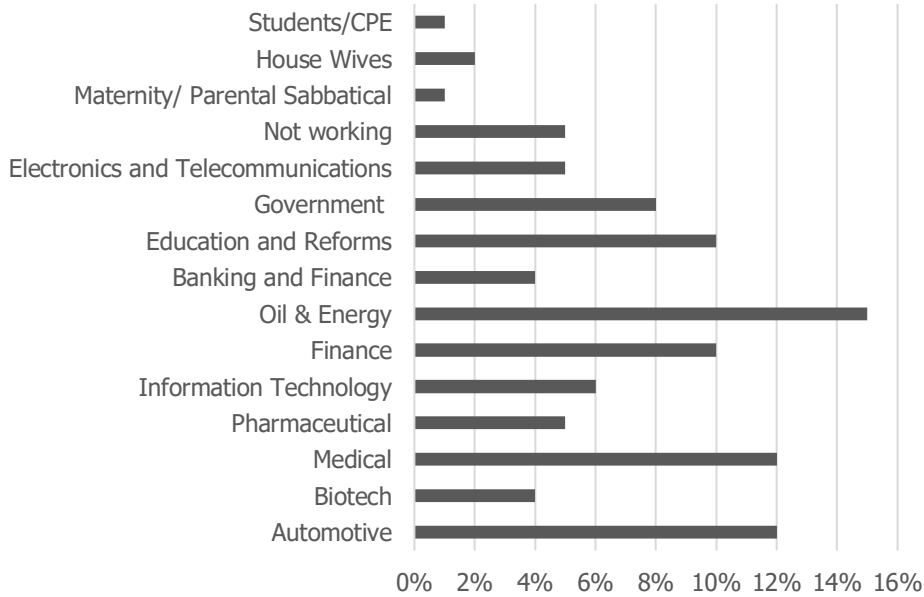
N: 160,000



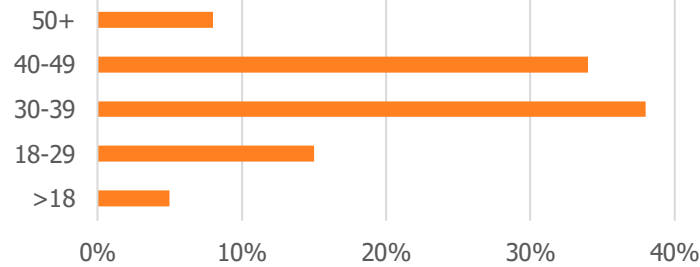
## Gender

70 % Male and 30% Female

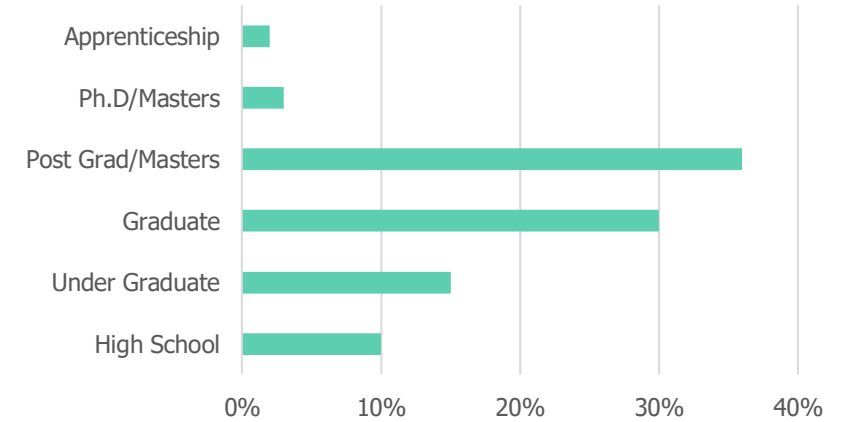
## Industry Sector



## Age Group



## Educational Qualification



# QATAR



## Marital Status

65% Married & 35% Single

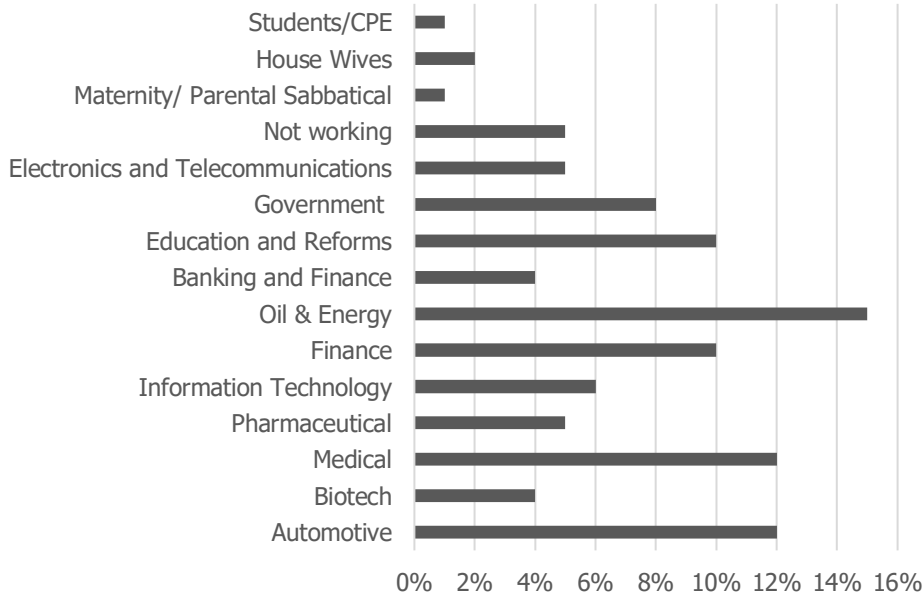
N: 200,000



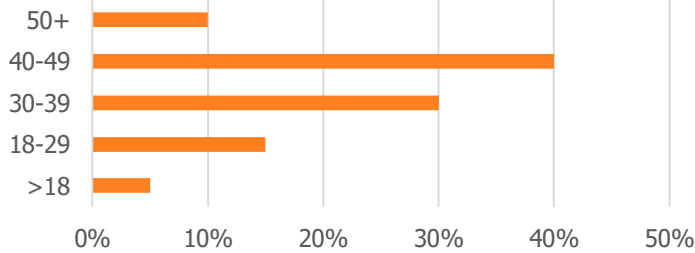
## Gender

53 % Male and 47% Female

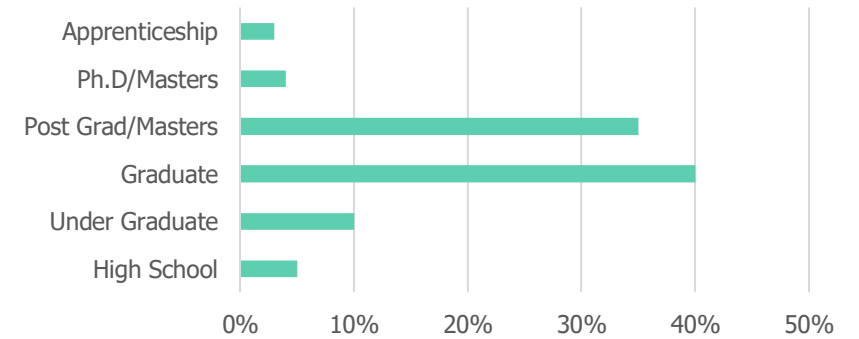
## Industry Sector



## Age Group



## Educational Qualification



# OMAN



## Marital Status

45% Married & 55% Single

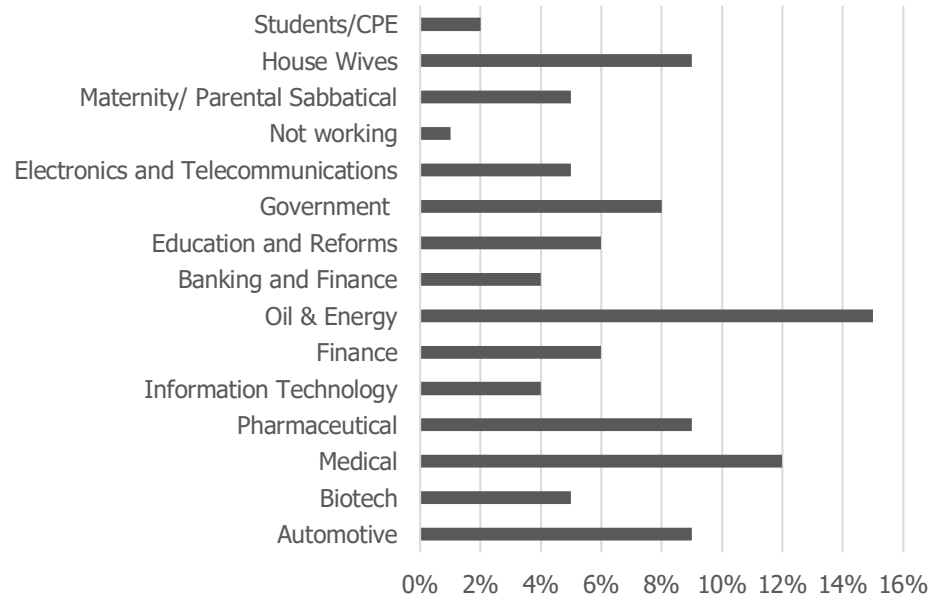
N: 120,000



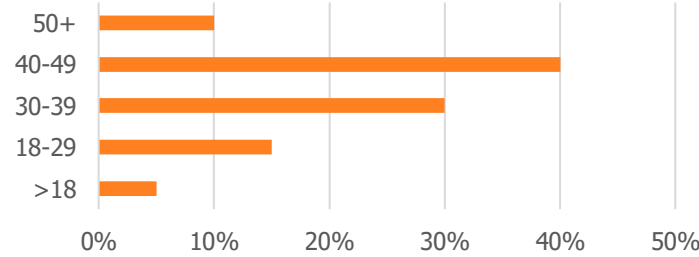
## Gender

67% Male and 33% Female

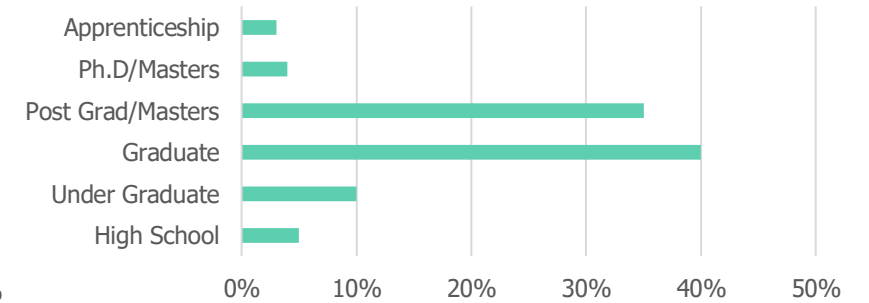
## Industry Sector



## Age Group



## Educational Qualification



# JORDAN



## Marital Status

54% Married & 46% Single

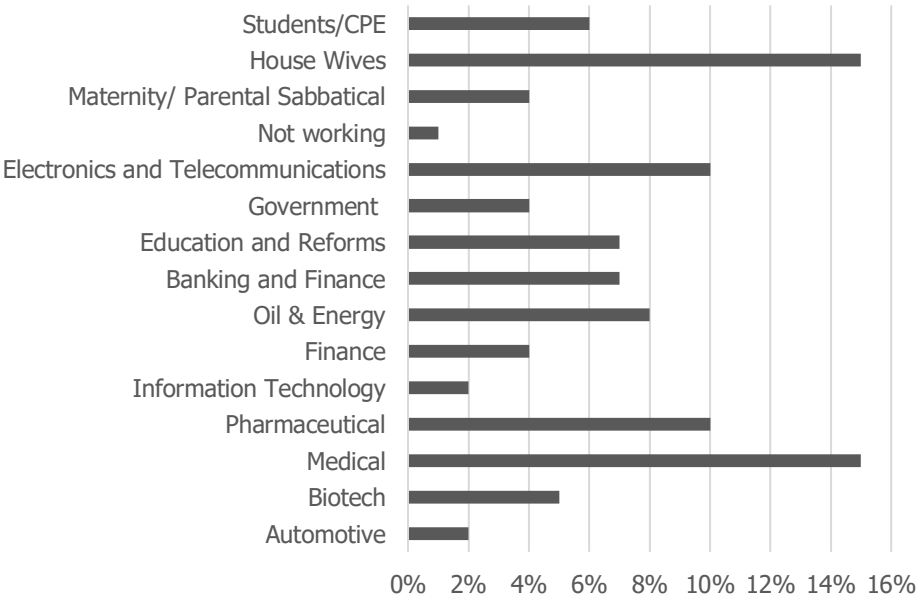
N: 98,000



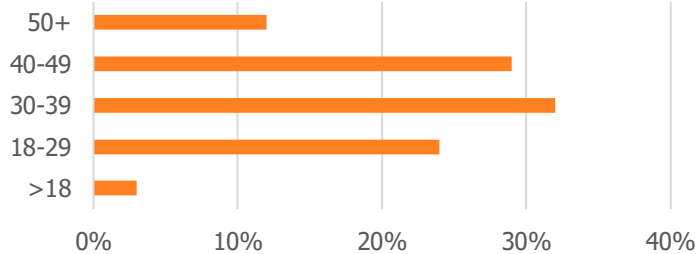
## Gender

57% Male and 43% Female

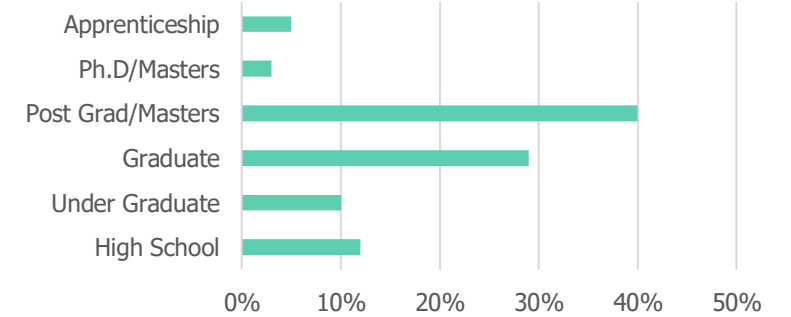
## Industry Sector



## Age Group



## Educational Qualification



# BAHRAIN



## Marital Status

68% Married & 32% Single

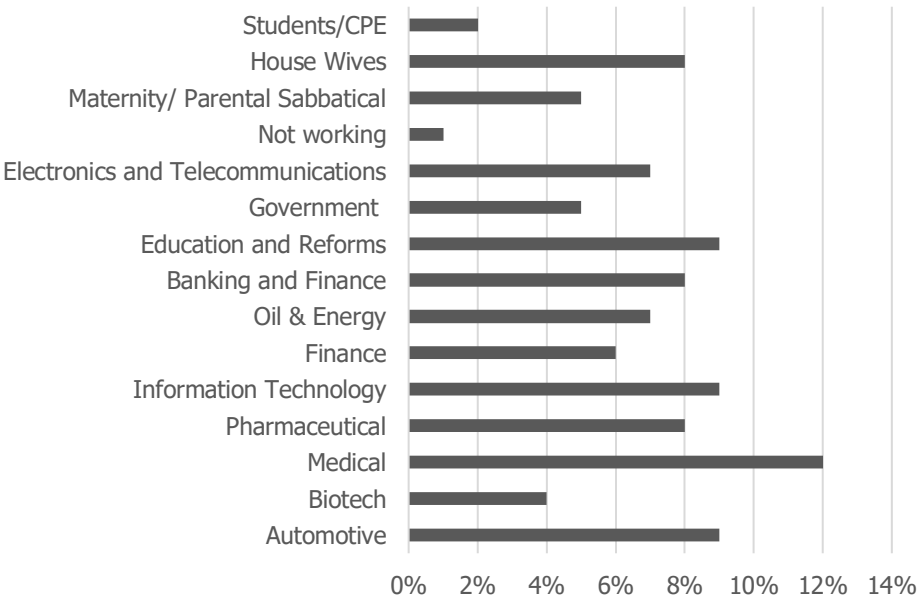
N: 100,000



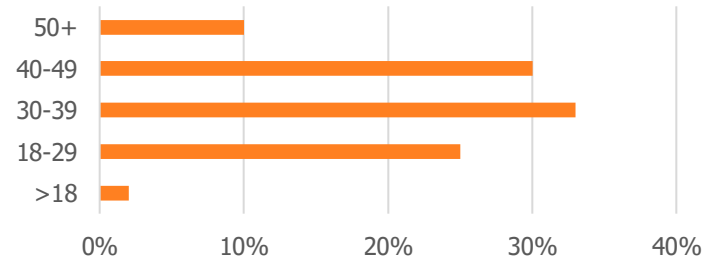
## Gender

71% Male and 30% Female

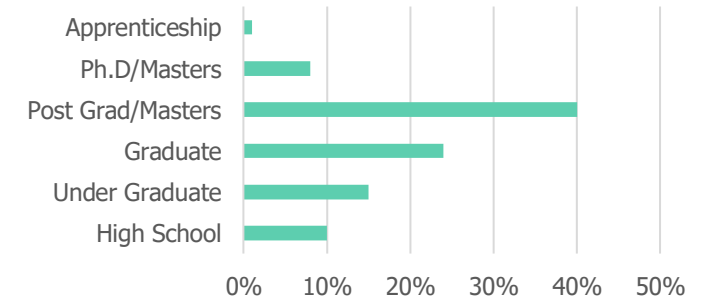
## Industry Sector



## Age Group



## Educational Qualification



# ISRAEL



### Marital Status

52% Married & 48% Single

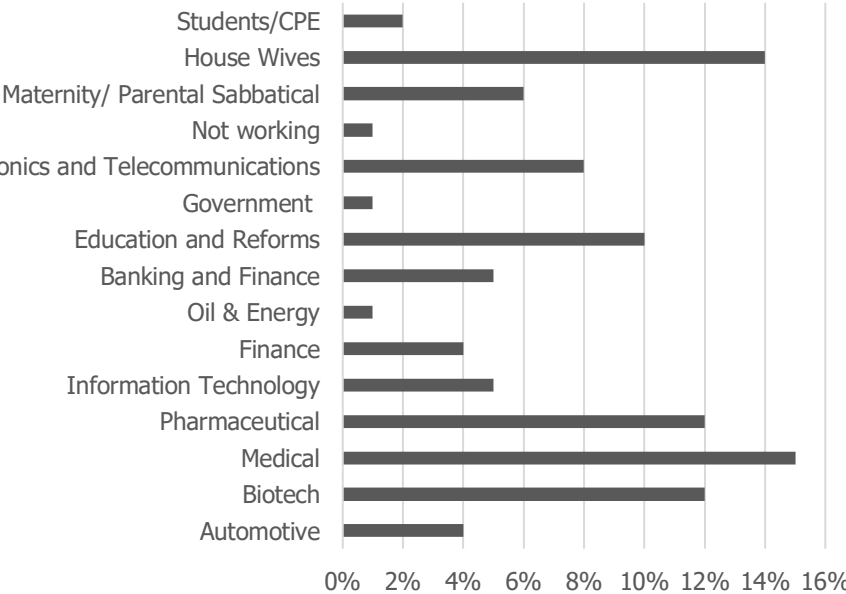
N: 75,000



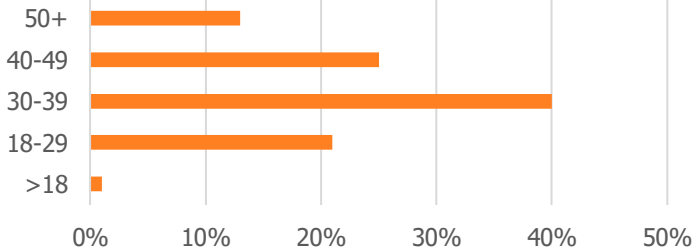
### Gender

55% Male and 45% Female

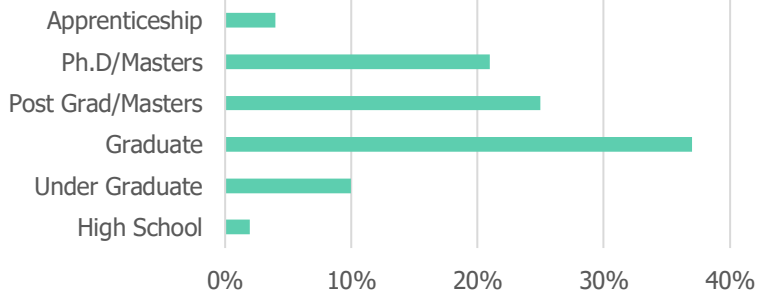
### Industry Sector



### Age Group



### Educational Qualification



# IRAN



## Marital Status

42% Married & 58% Single

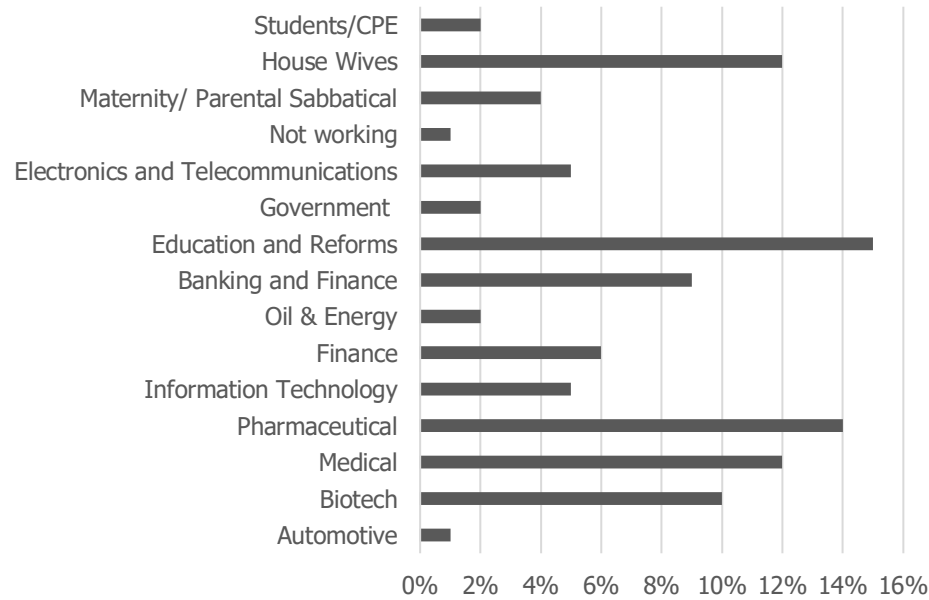
N: 75,000



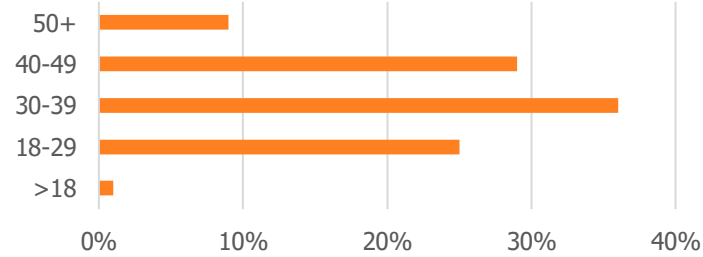
## Gender

65% Male and 35% Female

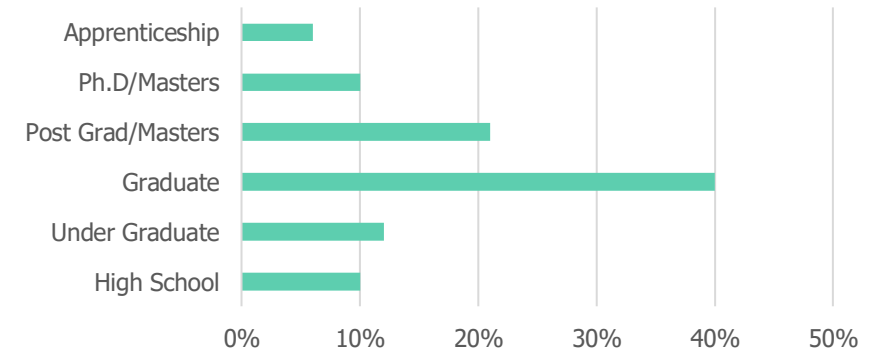
## Industry Sector



## Age Group



## Educational Qualification



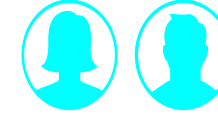
# PAKISTAN



## Marital Status

51% Married & 49% Single

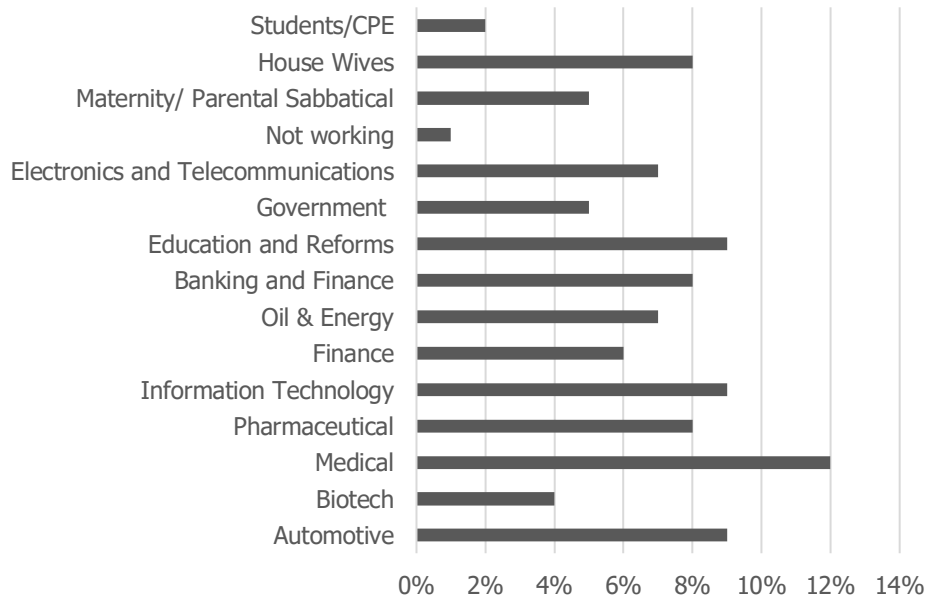
N: 250,000



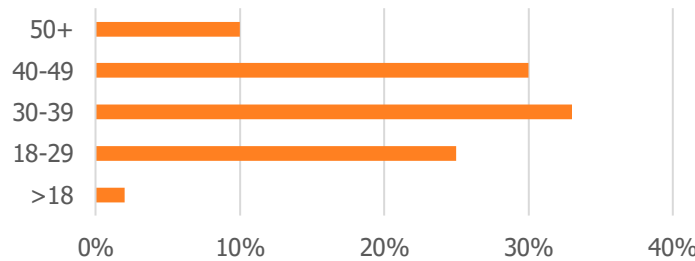
## Gender

82% Male and 28% Female

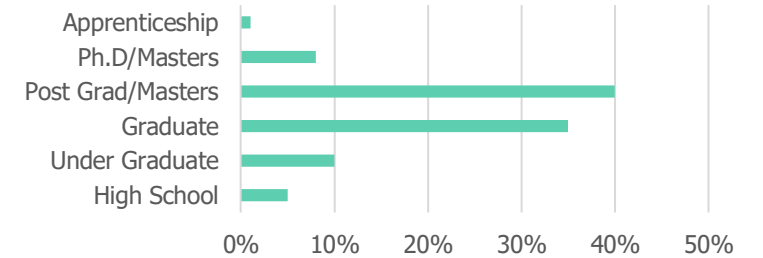
## Industry Sector



## Age Group



## Educational Qualification



# INDIA



## Marital Status

50% Married & 50% Single

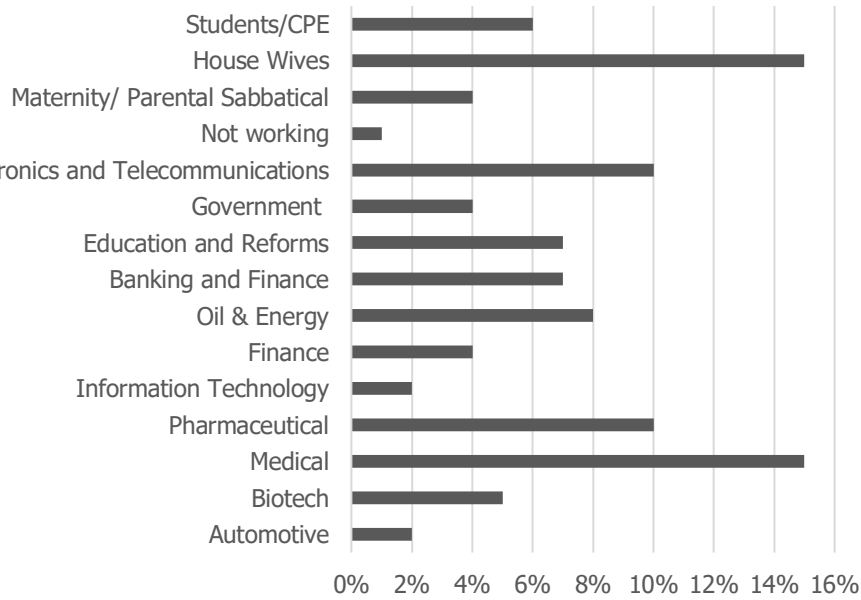
N: 400,000



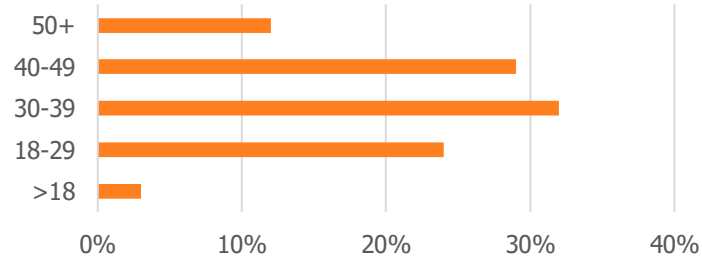
## Gender

60% Male and 40% Female

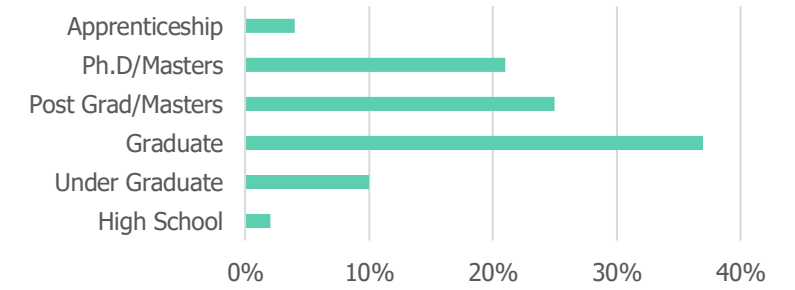
## Industry Sector



## Age Group



## Educational Qualification



# SRI LANKA



## Marital Status

62% Married & 38% Single

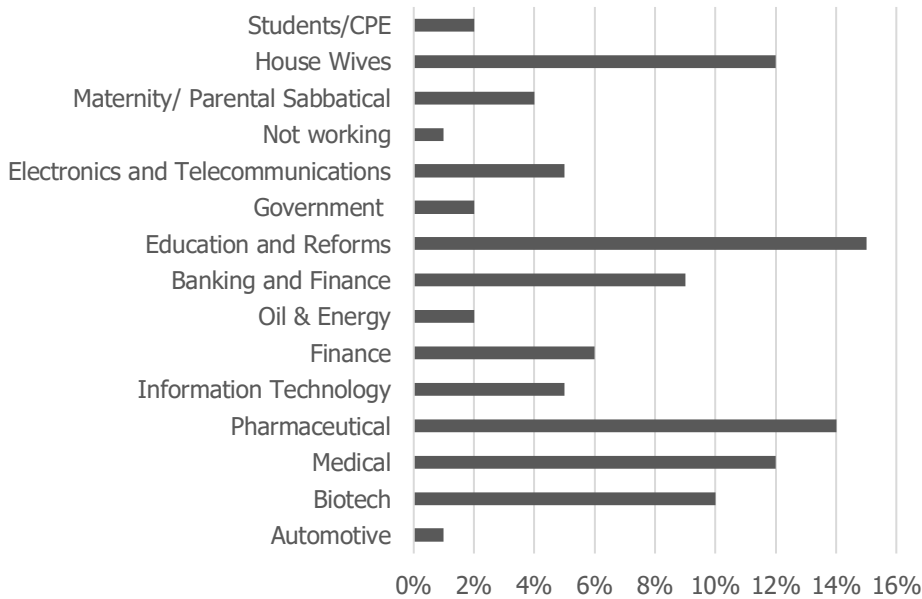
N: 120,000



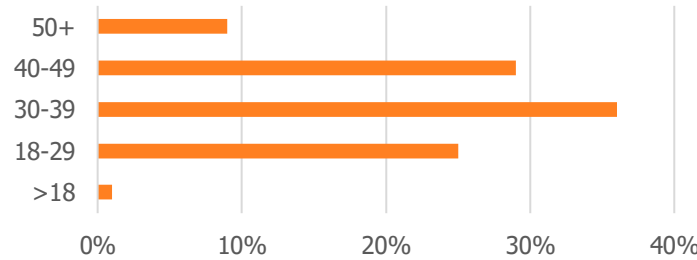
## Gender

45% Male and 40% Female

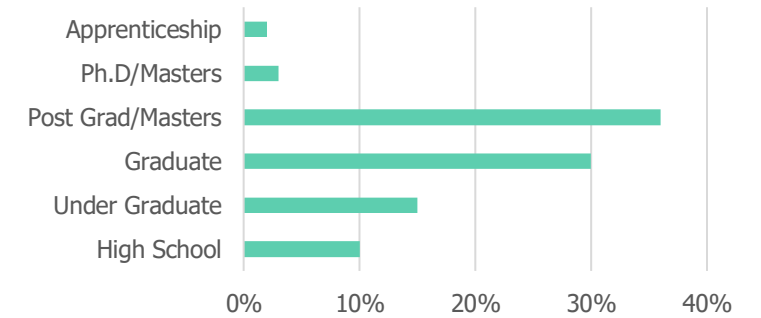
## Industry Sector



## Age Group



## Educational Qualification



# CHINA



### Marital Status

54% Married & 44% Single

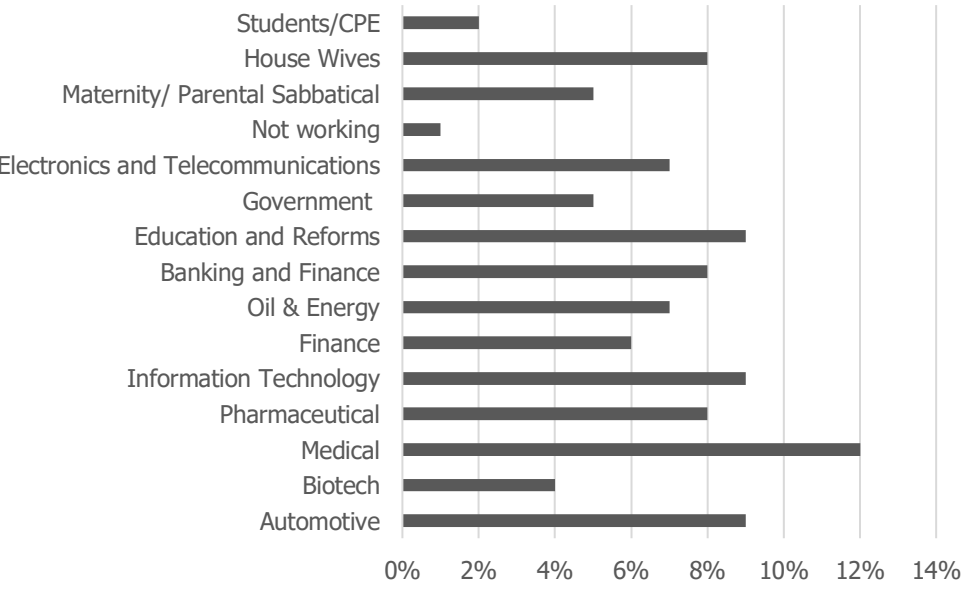
N: 350,000



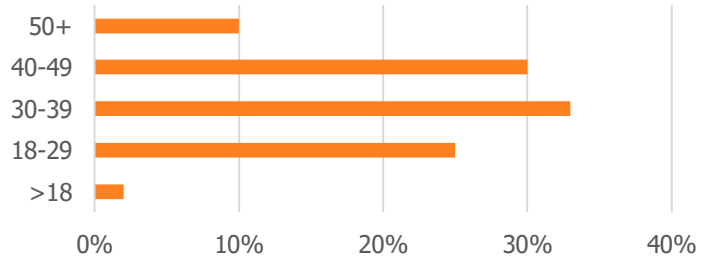
### Gender

45% Male and 55% Female

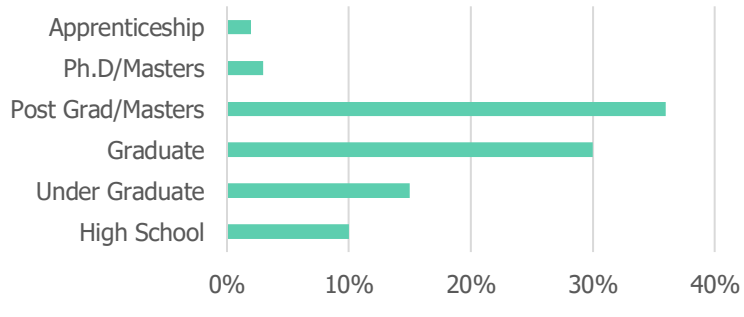
### Industry Sector



### Age Group



### Educational Qualification



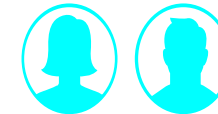
# JAPAN



## Marital Status

45% Married & 55% Single

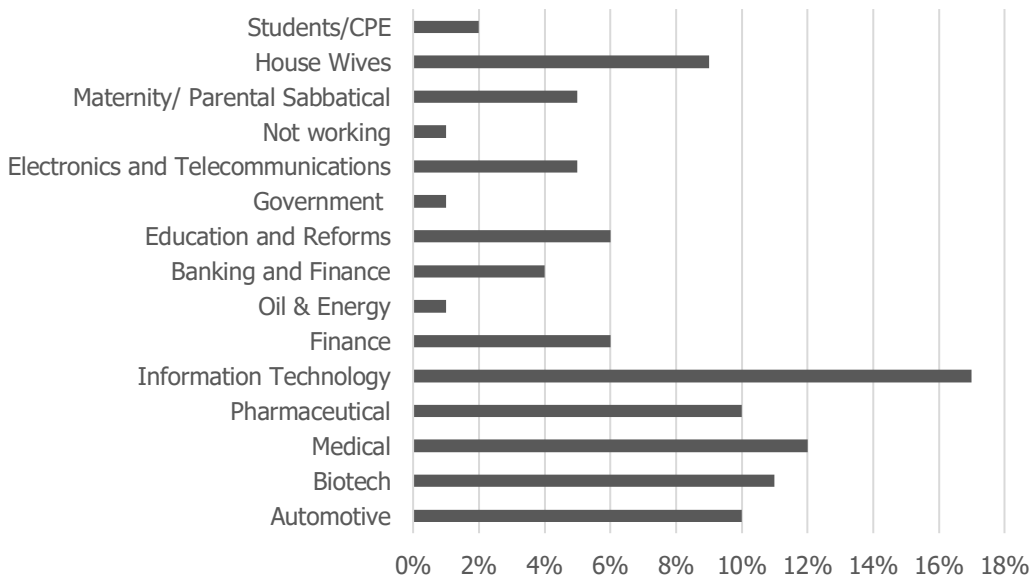
**N: 35,000**



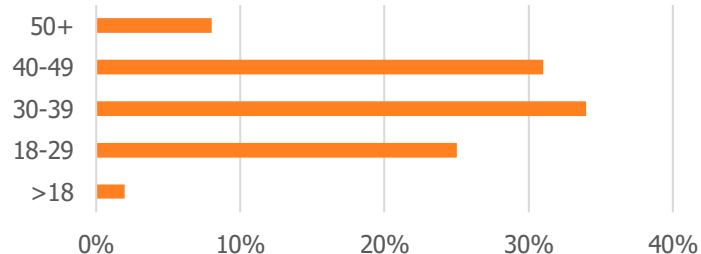
## Gender

52% Male and 48% Female

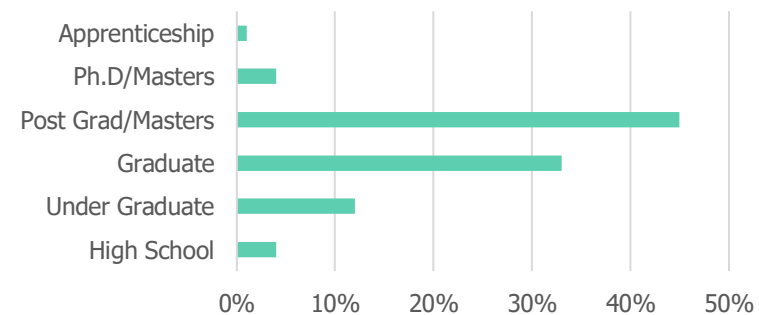
## Industry Sector



## Age Group



## Educational Qualification



# SOUTH KOREA



## Marital Status

45% Married & 55% Single

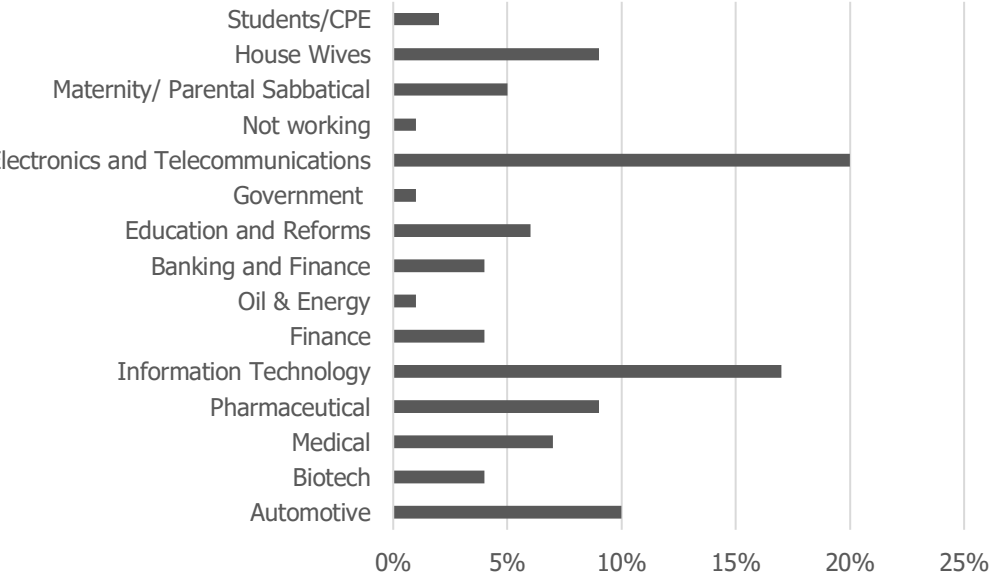
N: 25,000



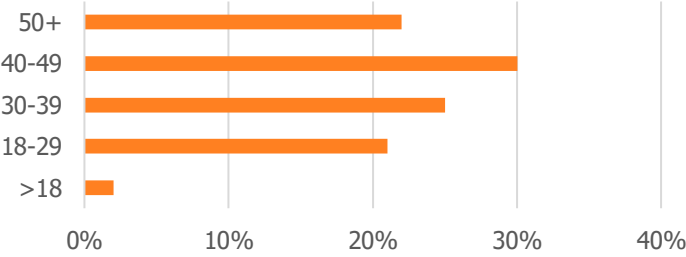
## Gender

52% Male and 48% Female

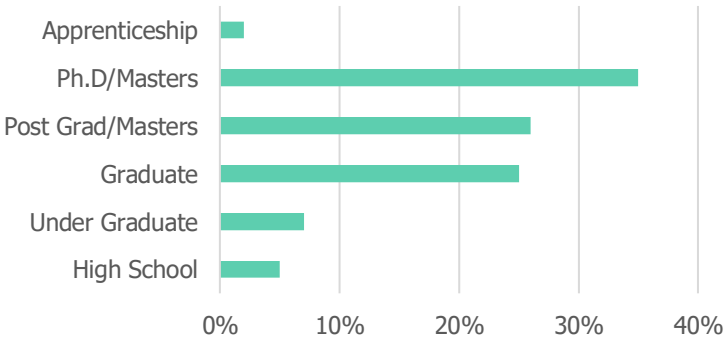
## Industry Sector



## Age Group



## Educational Qualification



# CANADA



## Marital Status

50% Married & 50% Single

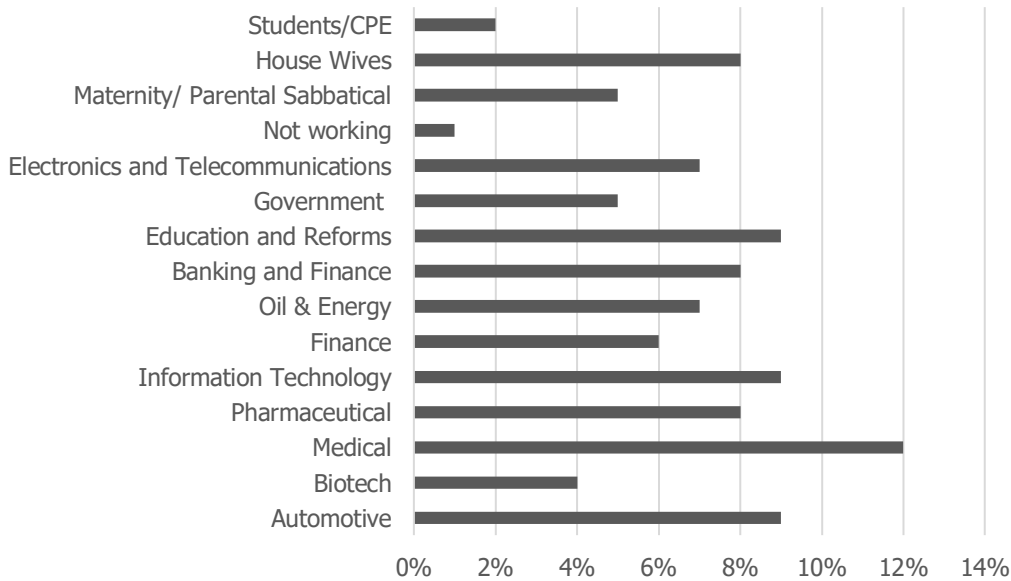
N: 105,000



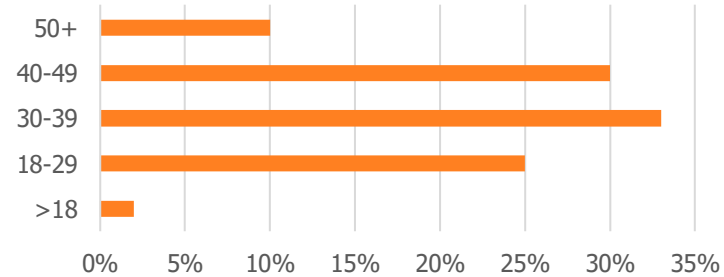
## Gender

56% Male and 44% Female

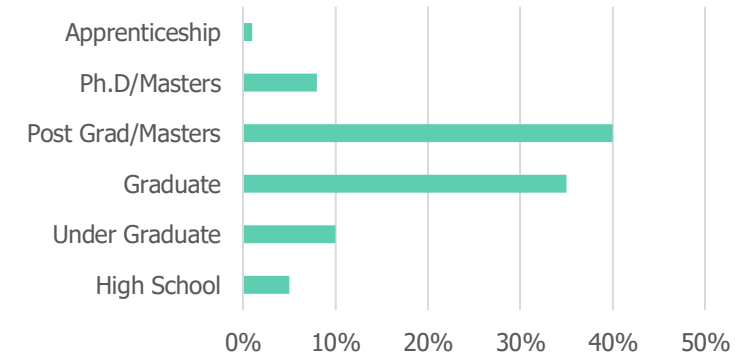
## Industry Sector



## Age Group



## Educational Qualification



# USA



## Marital Status

51% Married & 49% Single

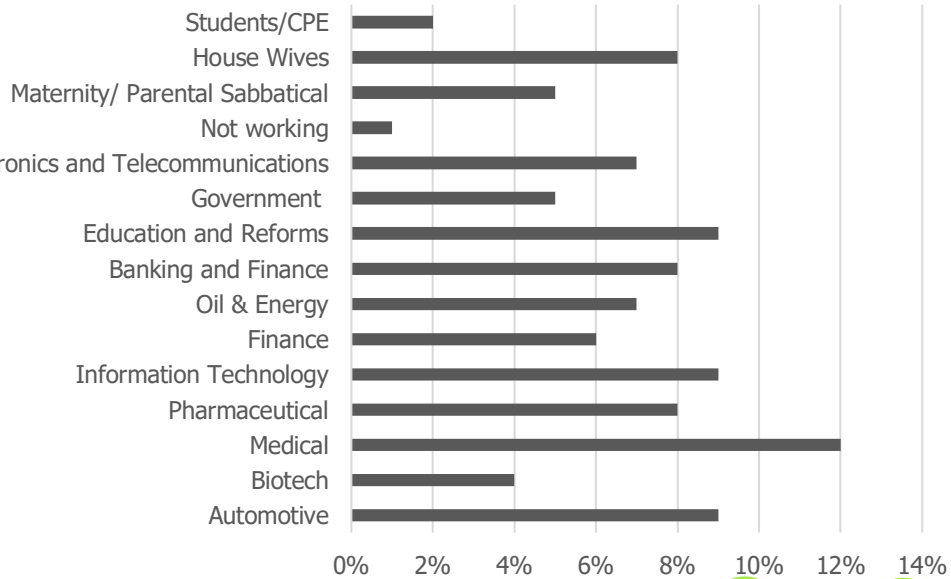
N: 254,000



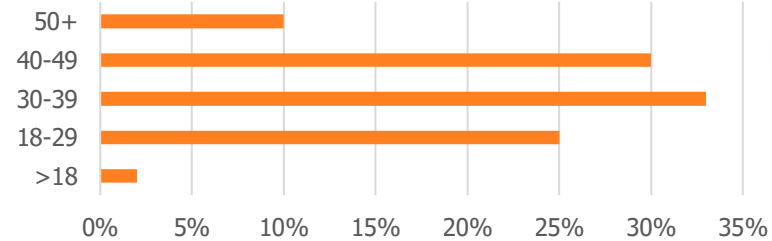
## Gender

40% Male and 60% Female

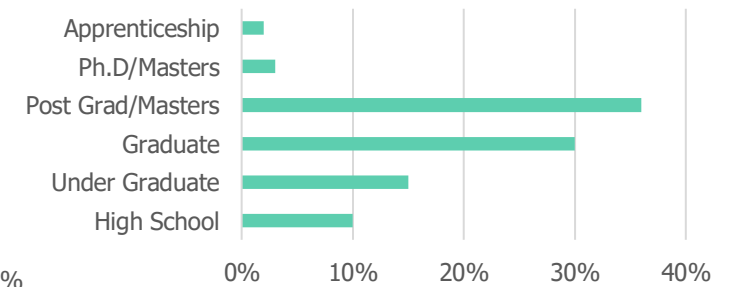
## Industry Sector



## Age Group



## Educational Qualification



# GERMANY



## Marital Status

45% Married & 55% Single

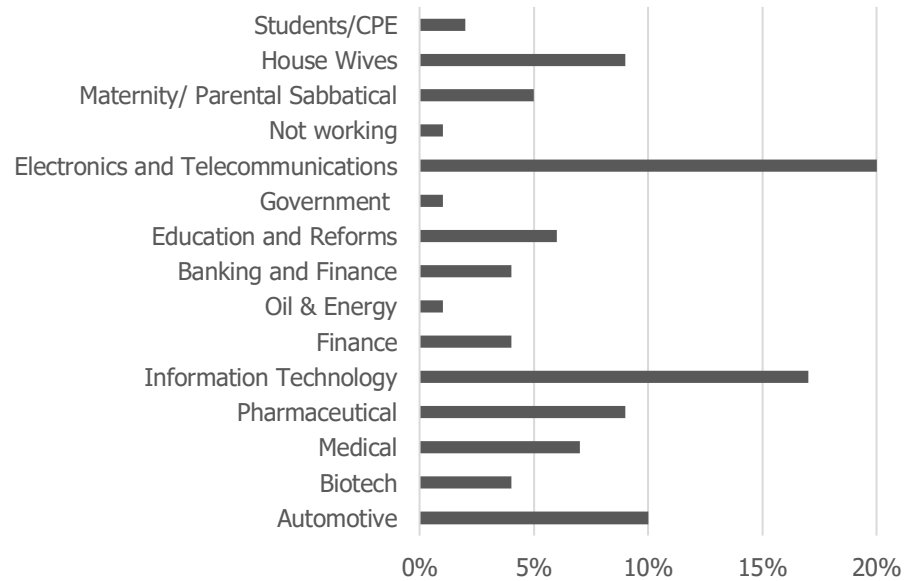
N: 47,000



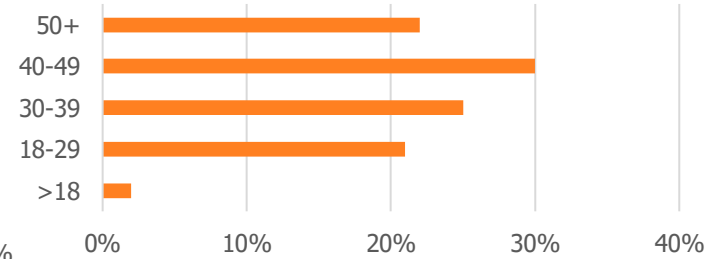
## Gender

45% Male and 55% Female

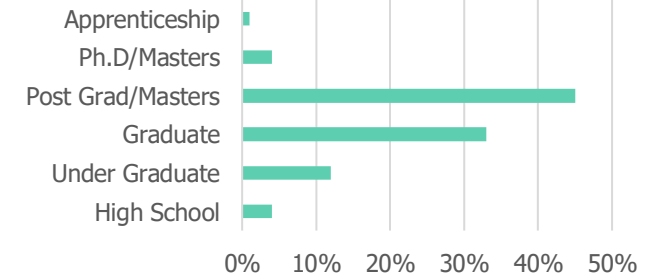
## Industry Sector



## Age Group



## Educational Qualification



# NETHERLANDS



## Marital Status

62% Married & 38% Single

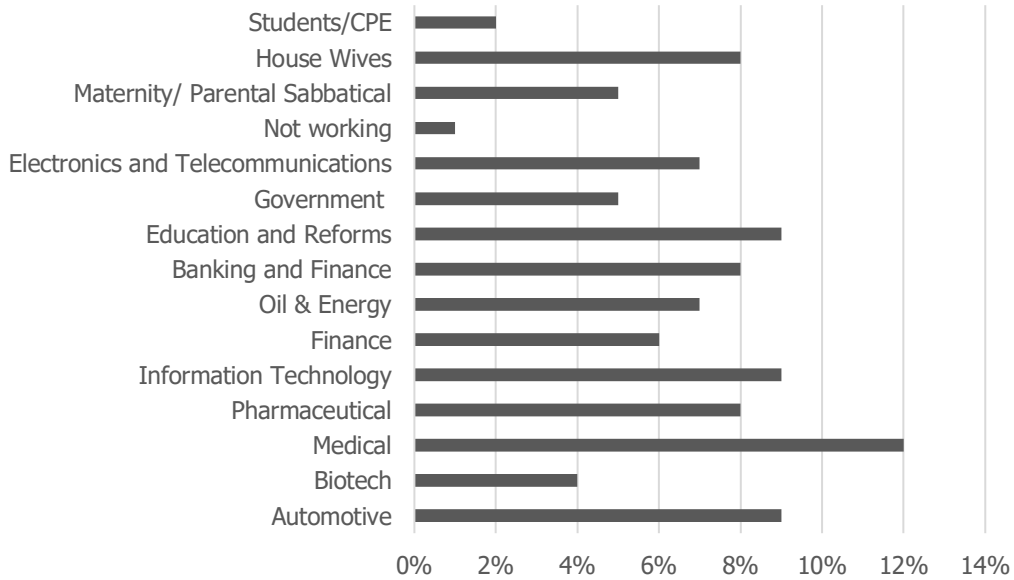
N: 25,000



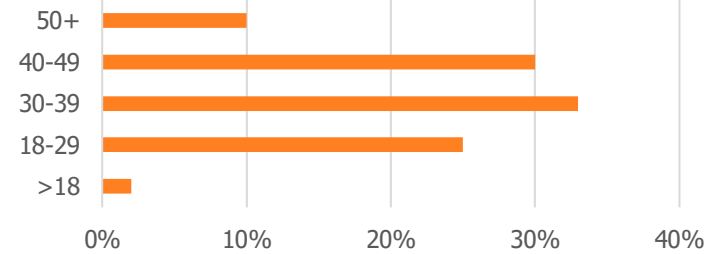
## Gender

54% Male and 46% Female

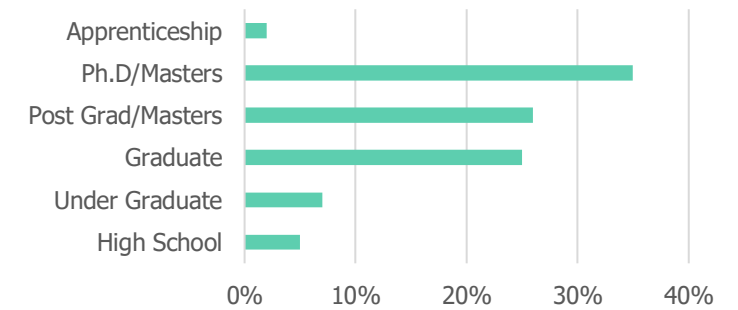
## Industry Sector



## Age Group



## Educational Qualification



# SWITZERLAND



### Marital Status

27 % Married & 73% Single

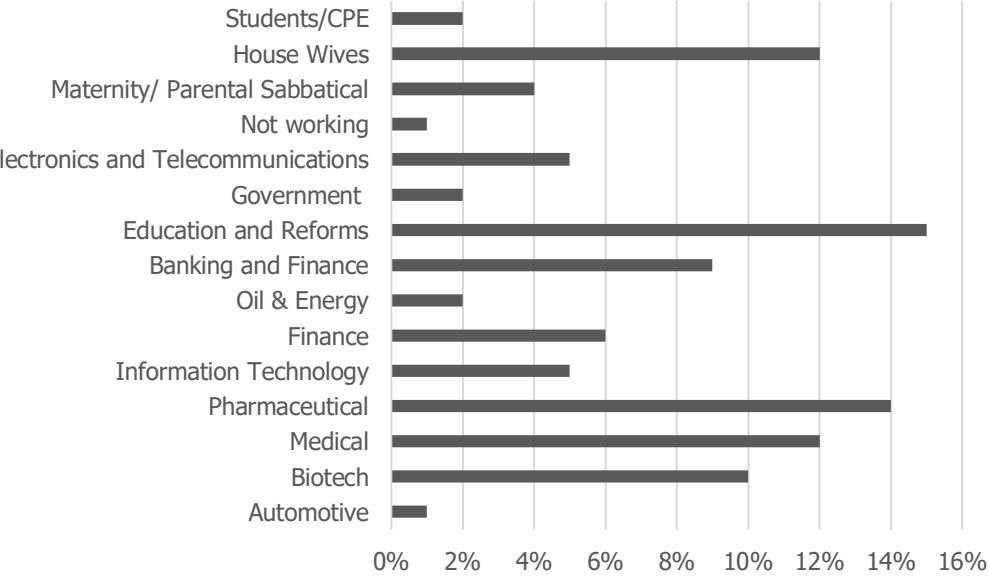
N: 4,500



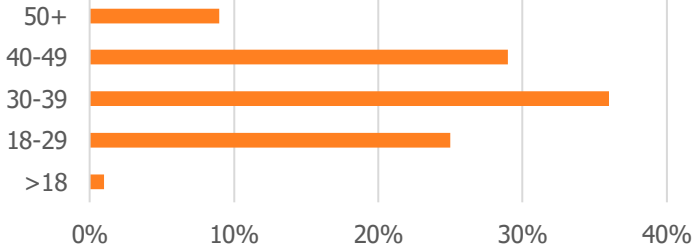
### Gender

45% Male and 54% Female

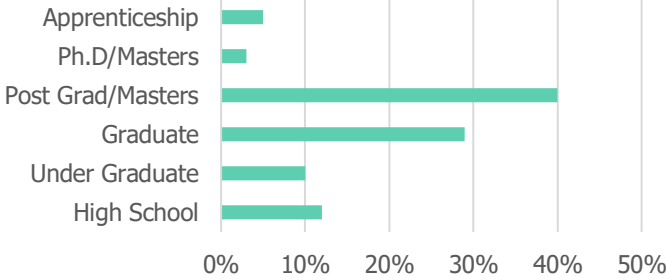
### Industry Sector



### Age Group



### Educational Qualification



# NORWAY



### Marital Status

35 % Married & 65% Single

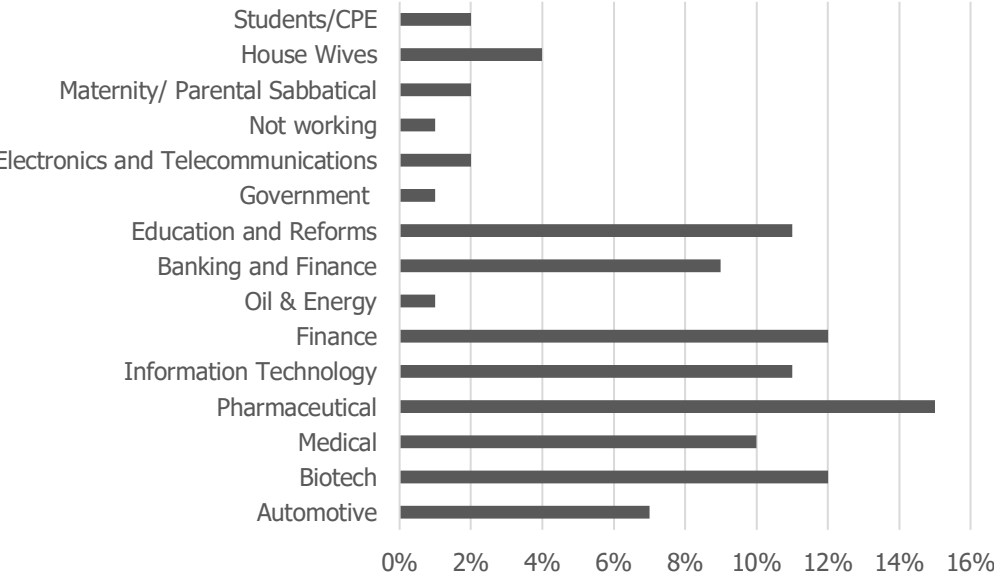
N: 10,000



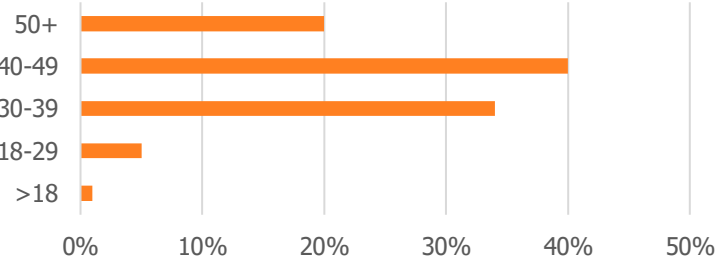
### Gender

55% Male and 45% Female

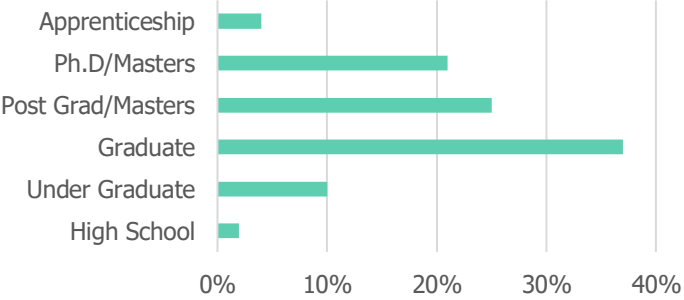
### Industry Sector



### Age Group



### Educational Qualification



# DENMARK



## Marital Status

35 % Married & 65% Single

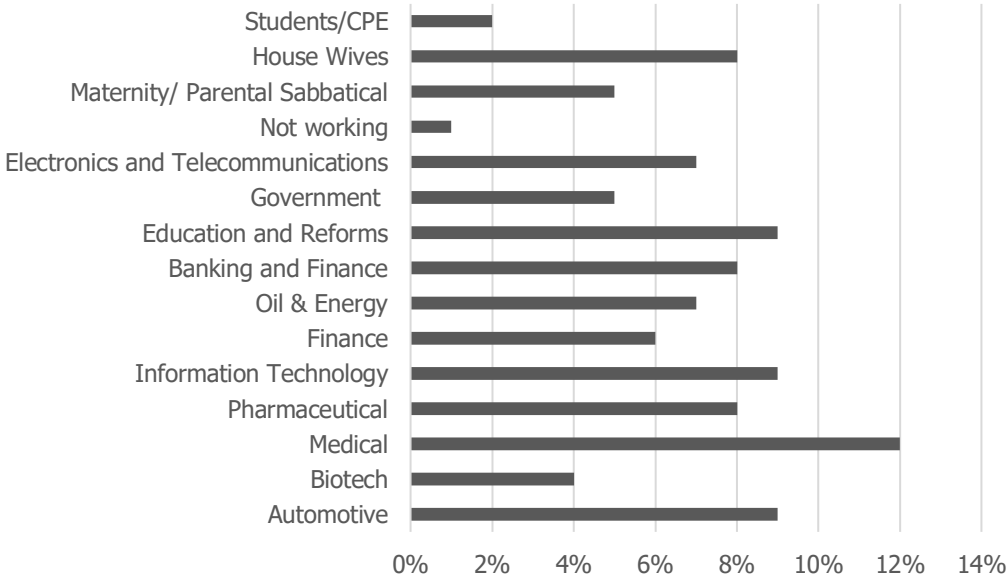
N: 15,000



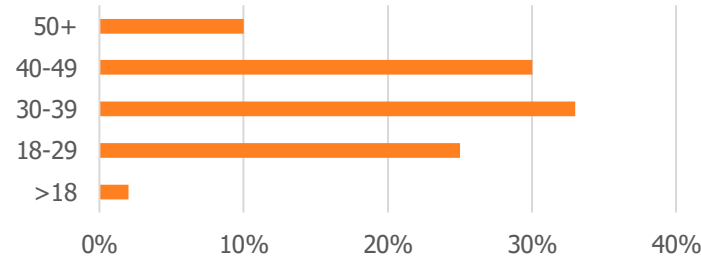
## Gender

55% Male and 45% Female

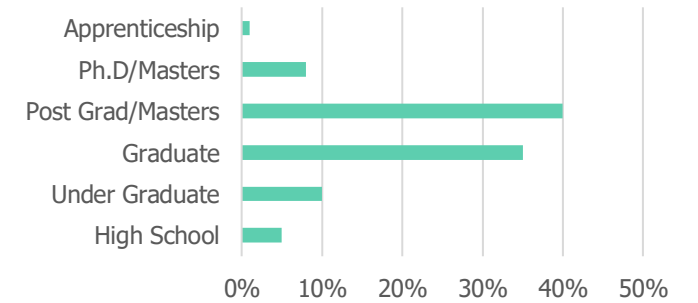
## Industry Sector



## Age Group



## Educational Qualification



# PHILIPPINES



## Marital Status

57 % Married & 43% Single

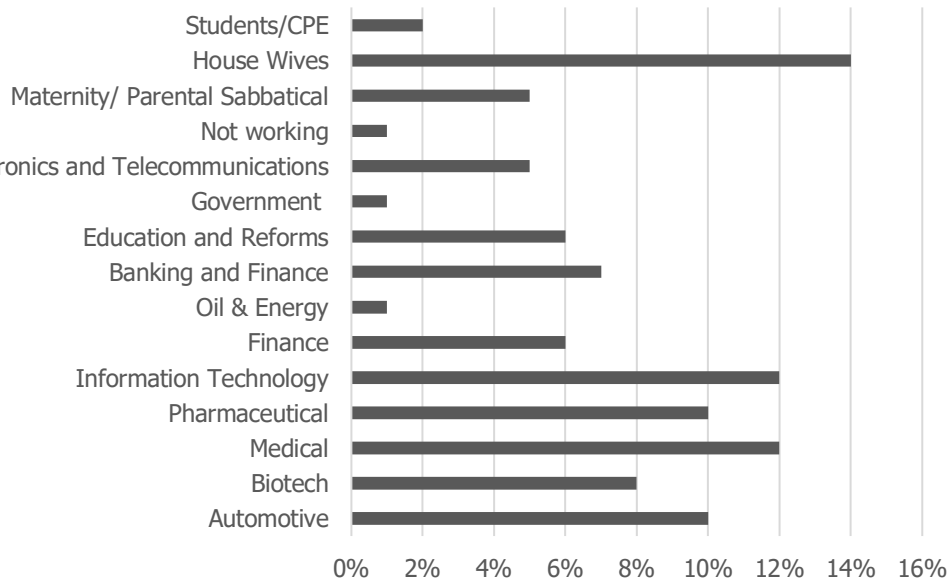
N: 200,000



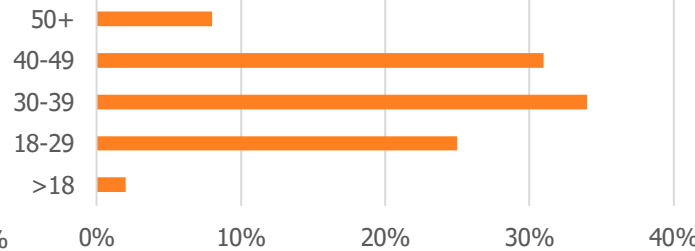
## Gender

52% Male and 48% Female

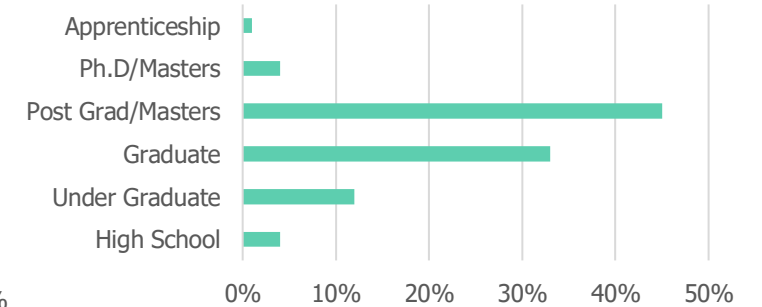
## Industry Sector



## Age Group



## Educational Qualification



# INDONESIA



Marital Status

35 % Married & 65% Single

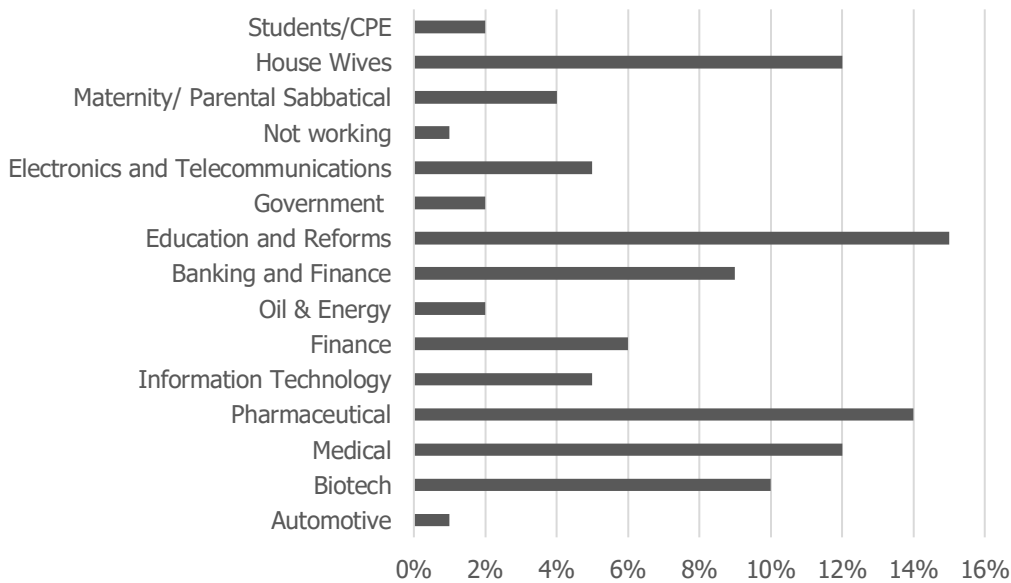
N: 75,000



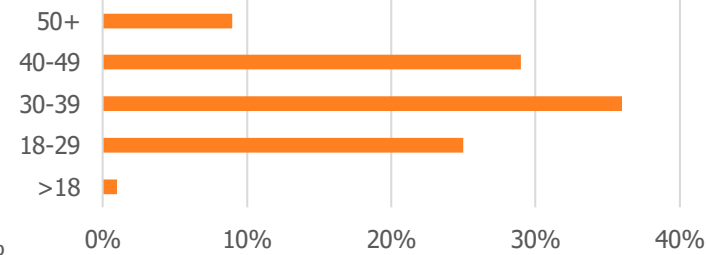
Gender

55% Male and 45% Female

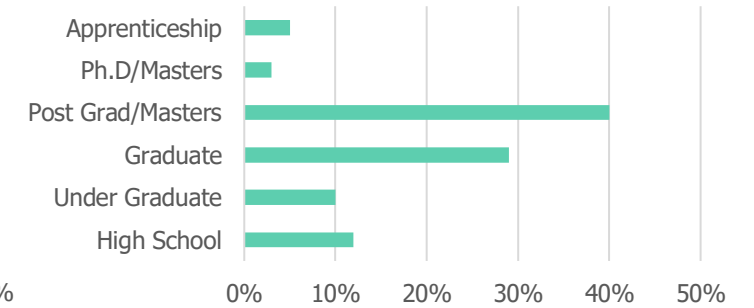
## Industry Sector



## Age Group



## Educational Qualification



**To learn more about us please visit:**

[www.cox-research.com](http://www.cox-research.com)